

HOLLINS UNIVERSITY  
 ARTS MANAGEMENT CERTIFICATE  
 CERTIFICATE DECLARATION  
 2021-2022 CATALOG

Name: \_\_\_\_\_ Student ID: \_\_\_\_\_ Class Year: \_\_\_\_\_

Email: \_\_\_\_\_ Advisor: \_\_\_\_\_

Phone: \_\_\_\_\_ Advisor Signature: \_\_\_\_\_

Student Signature: \_\_\_\_\_ Date Declared: \_\_\_\_\_

18 credits plus 2 internships

Major or Minor in the visual or performing arts: \_\_\_\_\_

Credits	Dept	No	Course Title	Term Completed	Grade
4	BUS	100	Introduction to Business		
ART/DANC/FILM/MUS/THEA 175: Introduction to the Study of Arts Administration					
4		175			
Two courses from the following:*					
ART/DANC/FILM/MUS/THEA 276: Philanthropy and the Arts			BUS 252: Organizational Behavior		
BUS 125: Accounting I			COMM 231: Writing for the Print Media		
BUS 224: Ethical Leadership			COMM 244: Social Marketing and Campaigns		
BUS 228: Customer Acquisition			COMM 322: Public Relations Principles		
BUS 344: Intro to Entrepreneurship			COMM 343: Organizational Communication		
* A special topics, or other relevant course, may be substituted with permission of the student's major/minor advisor.					
4					
4					
Final project in the area of arts management registered as an independent study in the major or minor					
2					
Two Internships any term					
2 - 4					
2 - 4					