

# ARTS MANAGEMENT CERTIFICATE

## CERTIFICATE DECLARATION

2020-2021 CATALOG



Name: \_\_\_\_\_ Student ID: \_\_\_\_\_ Class Year: \_\_\_\_\_

Email: \_\_\_\_\_ Advisor: \_\_\_\_\_

Phone: \_\_\_\_\_ Advisor Signature: \_\_\_\_\_

Student Signature: \_\_\_\_\_ Date Declared: \_\_\_\_\_

18 credits plus 2 internships

Major or Minor in the visual or performing arts: \_\_\_\_\_

Dept	Number	Credits	Course Title	Term Completed	Grade
BUS	100	4	Introduction to Business		
ART/DANC/FILM/MUS/THEA 175: Introduction to the Study of Arts Administration					
	175	4			
Two courses from the following:*					
ART/DANC/FILM/MUS/THEA 276: Philanthropy and the Arts			BUS 252: Organizational Behavior		
BUS 125: Accounting I			COMM 231: Writing for the Print Media		
BUS 224: Ethical Leadership			COMM 244: Social Marketing and Campaigns		
BUS 228: Customer Acquisition			COMM 322: Public Relations Principles		
BUS 344: Intro to Entrepreneurship			COMM 343: Organizational Communication		
* A special topics, or other relevant course, may be substituted with permission of the student's major/minor advisor.					
		4			
		4			
Final project in the area of arts management registered as an independent study in the major or minor					
		2			
Two Internships any term					
		2 - 4			
		2 - 4			